

# "MAKING A DIFFERENCE TOGETHER THROUGH PUBLIC SERVICE"

## THE OPPORTUNITY

In a rapidly evolving landscape, we are continuing to adapt and lead in the field of public administration, preparing our students to address contemporary challenges with innovative solutions and a deep understanding of public service values. Our strategic plan modernizes curriculum, advance learning in technology, and aligns educational outcomes to meet the dynamic needs of the public sector.

# PUBLIC ADMINISTRATION STRATEGIC PLAN 2024 - 2027

## 2023 CURRENT STATE

**STRONG PROGRAM**

- 50+ year History in Portland
- Deep community partnerships
- Top Public Administration program in Oregon
- USNWR ranked top 100 programs nationally

**COLLABORATION**

- Established partnerships with local, national, and global entities inform our programs and strengthen our impact
- Foundational trust among core staff and faculty, drives collaboration and innovation

**EVOLVING STUDENT NEEDS**

- National Trends in Higher Education
- Economics of higher education and the changing labor market

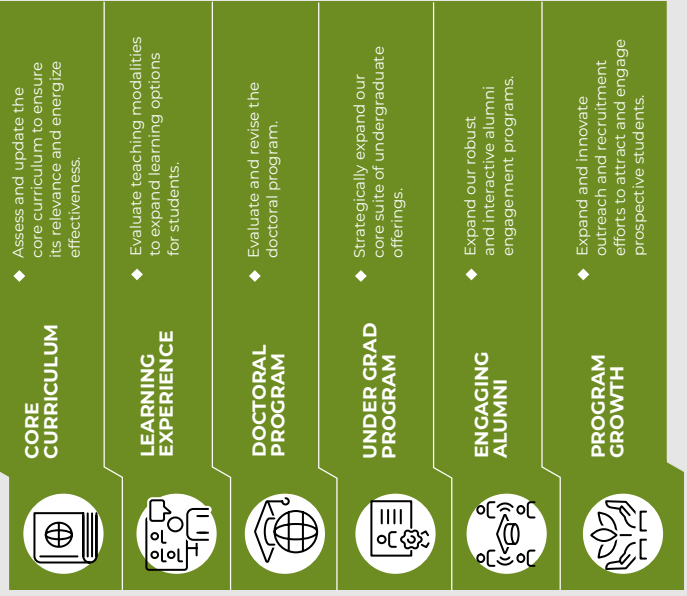
**STRONG ALUMNI BASE**

- Alumni are actively engaged
- High demand for Public Administration and leadership skills

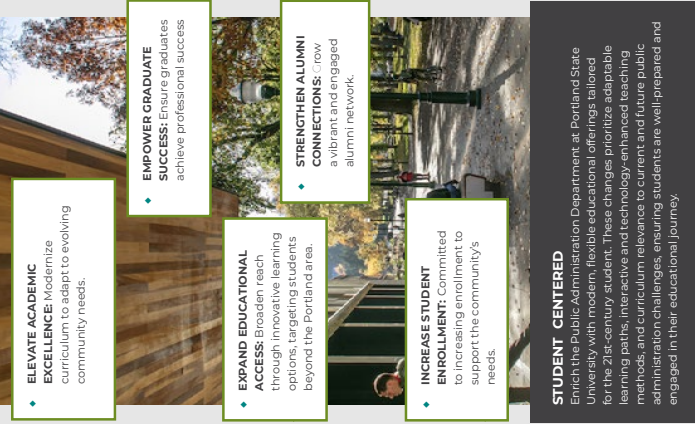
**BUILDING ON OUR FOUNDATION**

The PA Department will continue to build on our strong academic foundation and history of community engagement, leveraging these core strengths to innovate, expand, and enrich our curriculum and engagement efforts to meet the evolving needs of the nonprofit and government sectors, locally and globally.

## STRATEGIC PRIORITIES



## 2024-2027 GOALS



**STUDENT CENTERED**

Enrich the Public Administration Department at Portland State University with modern, flexible educational offerings tailored for the 21st-century student. These changes prioritize adaptable learning paths, interactive and technology-enhanced teaching methods, and curriculum relevance to current and future public administration challenges, ensuring students are well-prepared and engaged in their educational journey.

## ACTION PLAN 2024

### CORE CURRICULUM



- ◆ Priority: Assess and revamp the core curriculum to ensure its relevance and effectiveness.
- ◆ Action Items: Benchmark against similar programs, gather feedback, review trends, and propose new core curriculum model.

### METHODS & MODALITIES



- ◆ Priority: Post core curriculum evaluation, assess teaching modalities.
- ◆ Action Items: Conduct student analysis, assess effectiveness, explore new technologies, and consider preferences.

### OUTREACH & ENGAGEMENT



- ◆ Priority: Based on the core curriculum's outcomes, review and possibly revise specialization tracks.
- ◆ Action Items: Conduct market analysis, consult with industry, assess relevance.

## ACTION PLAN 2025-27

### PROGRAM



- ◆ Specializations
- ◆ Undergraduate Program
- ◆ Doctoral Program
- ◆ Credit system and modalities
- ◆ Deepening alumni engagement



### HOW YOU CAN HELP

- ◆ Share your experience
  - ◆ Contribute and Volunteer
  - ◆ Connect us to people you know
  - ◆ Advocate for PA education
- ◆ Follow us on LinkedIn
  - ◆ Engage current and prospective students
  - ◆ Host a student for their service learning

## WHAT WILL IT TAKE FOR US TO BE SUCCESSFUL?

For the Public Administration Department at Portland State University to be successful in its student-centered program changes, it will require an innovative approach towards curriculum innovation, integration of cutting-edge technologies, and active engagement with both students and industry trends.

Success focuses on the department creating a learning environment that not only meets the current demands of the public sector but also anticipates future challenges, ensuring that graduates are well-prepared, adaptable, and capable of thriving in a rapidly changing world. This necessitates a collaborative approach, leveraging feedback from students, faculty, and industry stakeholders, to continuously refine and enhance the educational offerings.

### MORE INFORMATION

Kevin Kecskes, PhD  
Chair and Professor, Department of Public Administration  
PAdeptchair@psdx.edu



Portland  
State  
UNIVERSITY

## STUDENT CENTERED COMMUNITY FOCUSED